



Ten Metro Traffic Schedule Deadlines

- All times are in **AEST (Australian Eastern Standard Time)** and align to Queensland
- Download days / times are subject to change
- Except for substantiated legal reasons, in which case a 4-hour notice is needed, all change requests will be made to the next available TX schedule
- Nickelodeon schedule downloads are 2 days prior to telecast

WORKDAY	TX SCHEDULE DAY FOR 10, COMEDY, DRAMA	TX SCHEDULE DAY FOR NICKELODEON	DOWNLOAD DEADLINE	MATERIAL INSTRUCTIONS	CAD / PARAMOUNT APPROVAL & MATERIAL
MONDAY	Tuesday	Wednesday	Monday 1pm	Wednesday prior	Thursday 2pm
TUESDAY	Wednesday	Thursday	Tuesday 1pm	Wednesday prior	Friday 2pm
WEDNESDAY	Thursday	Friday	Wednesday 1pm	Wednesday prior	Monday 2pm
THURSDAY	Friday & Saturday	Saturday & Sunday	Thursday 11am	Wednesday prior	Tuesday 2pm
FRIDAY	Sunday & Monday	Monday & Tuesday	Friday 11am	Thursday prior	Wednesday 2pm

Material Instructions / Communications

- All Metro material instructions are to be sent to the Commercial Allocations Team at CAT@networkten.com.au
- Please be aware that this email address is not monitored after hours or on weekends and public holidays. For any urgent matters after hours please contact your Network 10 Account manager
- Please ensure your Network 10 Account Manager is CC'd on any material instructions sent to the Commercial Allocations Team.



TVC Creative Upload

- Paramount ANZ will NOT accept transfer files or email links for TVC delivery for broadcast on FTA channels
- Accepted delivery platforms for TVC's are XR Global (formerly Adstream), Cape.io (formerly Peach Classic) and Marquee

XR Global destination for Metro TVC delivery will be Paramount ANZ (Ten)

Australia Metropolitan Destinations



AU Metropolitan

	Key Number 1	Key Number 2	Key Number 3	Key Number 4	Key Number 5
ABC HD	▼	▼	▼	▼	▼
Nine Network (NPC)	▼	▼	▼	▼	▼
Paramount ANZ (TEN)	▼	▼	▼	▼	▼
SBS National HD	▼	▼	▼	▼	▼
Seven Network Metro & Regional HD (NPC)	▼	▼	▼	▼	▼

Cape.io destination for Metro TVC delivery will be 10 (Metropolitan)

All Metropolitan	K1	K2	K3	K4	K5
Seven Network (7) HD	▼	▼	▼	▼	▼
ABC	▼	▼	▼	▼	▼
Nine Network (9) HD	▼	▼	▼	▼	▼
10	▼	▼	▼	▼	▼
SBS Television HD	▼	▼	▼	▼	▼



Links to our advertising and technical specifications for broadcast can be found at <https://www.paramountanz.com.au/specs/>

TVC dispatch form for XR Global can be found at <https://helpcenter.xr.global/hc/en-us/articles/29260068840212-Australia-and-New-Zealand-Broadcast-Despatch-Forms>

TVC dispatch form for Cape.io can be found at <https://help-advancedtv.cape.io/hc/en-us/articles/18012622530577-Australia-and-New-Zealand-TV-Despatch-Form>

Contact Details for TVC delivery platforms

Cape.io

Cape Advanced TV

Email: support.anz@cape.io

Phone: (61) 02 72290232

Address: Suite 03-106, 1 Sussex St, Sydney 2000, NSW, Australia.

XR Global

XR Broadcast Client Service Team (VIP Care Team)

Email: helptv@extremereach.com

Phone: AU -1300 423 787 (Press 1 for VIP Care Team) NZ - 09 281 3664

Operational Hours: AU: 8:30am - 8pm (AEST) Monday to Friday



Special Requirements for Nickelodeon Channel

The Network reserve the right to decline a campaign based on the creative, irrespective of initial approval levels

Conditions apply to some products being advertised on this channel. Please refer to your Network 10 Account Manager – Ad Sales who will be able to advise you, or alternatively refer to the Standards & Practices Code 2019

Nickelodeon channels to adhere to the Responsible Children’s Marketing Initiative (RCMI) agreement

Classification level of the TVC has a direct correlation to the classification level of the programme it is in