



# PROMOTIONAL MATERIAL TECHNICAL DELIVERY SPECIFICATIONS

## 1 PROMOTIONAL MATERIAL OVERVIEW

Programs that have been commissioned for broadcast on the Ten Network require the delivery of promotional material; an un-mixed master asset, dubbed after grading, but before final audio mixing. Material is to be supplied as soon as possible, during the post production process.

The following document outlines the delivery requirements associated with promotional material of a program. Technical delivery specification pertaining to file format should adhere to specification supplied within the **10.01.SPEC\_Technical Delivery - Domestic** documentation. Network Ten reserves the right to manipulate metadata for broadcast purposes.

Should a file not comply with the requirements advised, please liaise with the appropriate Network Ten contact as acceptability may be verified. Clients wishing to deliver media in alternative formats may be required to submit a test file for compatibility test purposes.

Content delivered to Network Ten on an external storage device will need to be accompanied with a File Delivery Form, see **10.03.SPEC\_File Delivery Form 2022**.

*Paramount*





## 2 VIDEO

Vision supplied as promo material is to be clean and free of all on screen elements. (no supers or graphics of any sort are to be placed over vision)

## 3 AUDIO

Audio for supplied promo material should adhere to the advised requirements listed below. All Promotion material must comply with loudness measure of -24 LKFS in accordance with Free TV OP-59.

- Coding: 48kHz / 24-bit.
- Format: uncompressed formats only (i.e. WAV or AIFF - No mp3, m4a, etc.)
- Audio Channel Configuration: unmixed and split track. Audio is to be raw, free from effects and/or plugins applied.
- All microphone sources to be included
- Grabs/Sots from correct Microphone/Source (no camera mics).

Track allocation:

Track 1: Person/Character #1

Track 2: Person/Character #2

Track 3 & 4: Sound Effects Only

## 4 MAM

The promotional copy of the program will be ingested into Network 10's MAM (Media Asset Manager) and assigned an appropriate slug. E.g., Bondi Rescue = BONDIR9-006 Promo Copy).

*Paramount*

