

Streaming MREC

DIMENSIONS

300x250

THIRD PARTY AD BANNER

All rich media banners must be third party served

Accepted third party vendors

DoubleClick, Sizmek and Bonzai. All scripts must be secure and any tags received from vendors not approved by Network 10 may delay creative approval and overall campaign start.

Format

See accepted third-party vendor

Backup image file size

80 KB

Max file – Shared library files

100 KB

Max polite load file size (video)

1 MB

Max animation length (video)

30 seconds

Frame rate

24 FPS (Frames-per-second)

Autoplay

Yes

(only when under 1 MB polite load)

Max user initiated (video)

10 MB

(when clicked on Play)

Video controls

Must include; Play, Pause and Mute options

Audio

Must be user initiated and default 'mute'

Audio volume (video)

-24 LKFS (+/- 2.0 dB)

Peak levels cannot exceed -6 dB

Audio bit rate/format (video)

256 kbps, 48 kHz,

2 Channel 24 bit CBR

SUBMISSION LEAD-TIME AND DELIVERY

Timeline

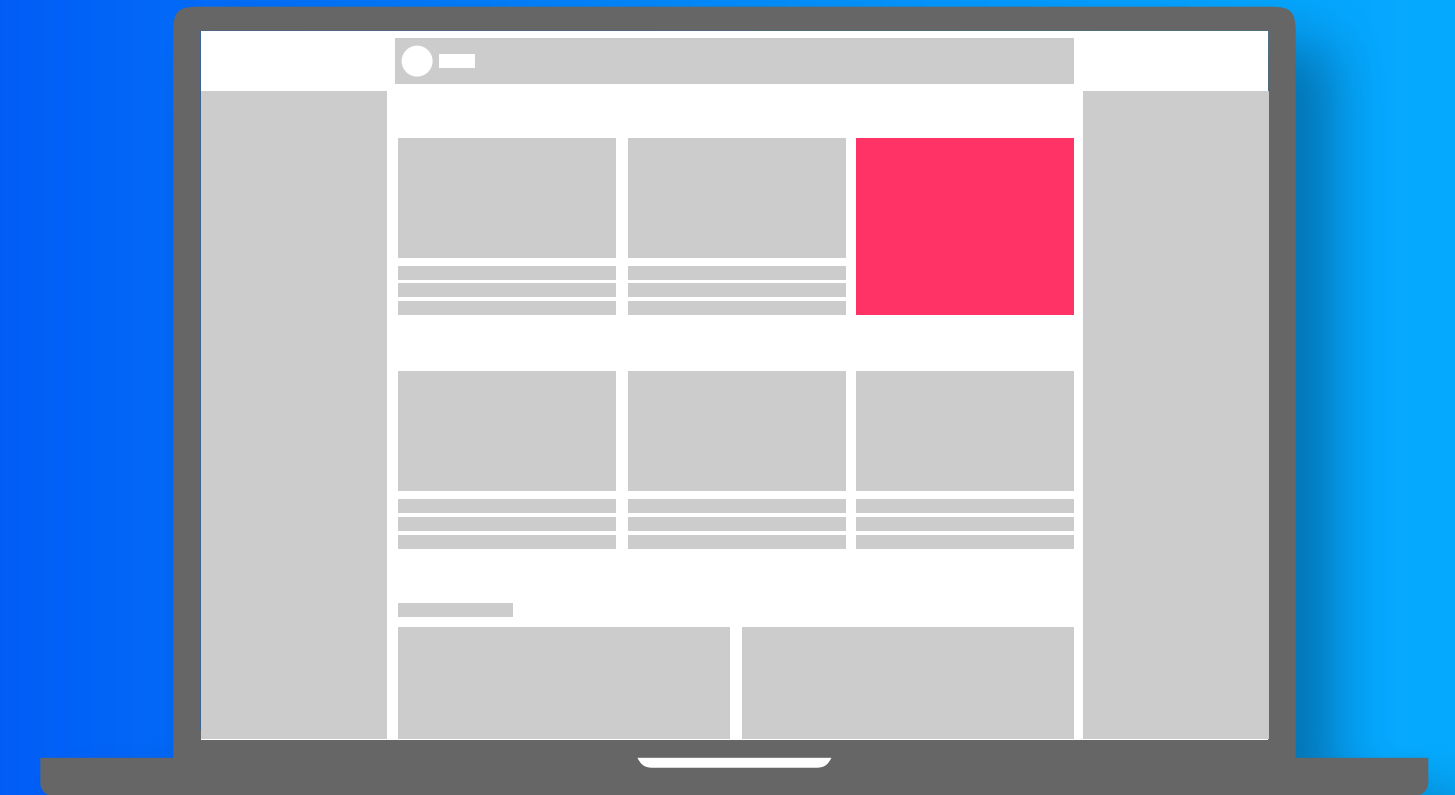
Creative must be provided a least **5 working days** prior to campaign commencement.

Late submissions

Any late units may delay launch or affect total campaign delivery.

Further notes

Files related to alcohol, wagering, competitions and promotions, pharmaceuticals or any material damaging the user experience will be subject to additional review by Network 10.



Available on

